



What's Up @ ET March 2020

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FOREVER IN OUR THOUGHT
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News Recap



The first round of medical supplies donated by Jack Ma Foundation through the initiative of H.E Dr. Abiy Ahmed, Prime Minister of Ethiopia, will be distributed tonight to Djibouti, Eritrea, Egypt and Sudan. The mission continues with subsequent freighter flights across Africa.

News Recap



Ethiopian Continues Inspiring African Girls with 6th Consecutive All-women Operated Flight

Ethiopian Airlines has made yet another history on 7 March, 2020 operating an all-women flight to Washington DC. Africa's Largest Aviation Group and SKYTRAX Certified Four Star Global Airline has scored the all-female flight crew feat highlighting the airline's progress in empowering African women, and the contribution of women to the socio-economic development of the continent.

News Recap

Ethiopian All-Women Functioned Flight Receives Warm Reception in DC

The sixth all-women functioned flight to Washington DC on International Women's Day has been warmly received at Washington Dulles International Airport. Ethiopian Ambassador to the US, H.E. Ambassador Fitsum Arega, invited dignitaries, the airport community and Ethiopian staff in Washington DC attended the colorful welcoming ceremony. The all-women functioned flight departed from Addis Ababa following a colorful event held at Ethiopian Skylight Hotel in the presence of F.D.R.E President, H.E Sahilework Zewdie, Honorable Ministers, Ethiopian Group CEO, invited dignitaries and journalists. Ethiopian operated the all-women crew flight to highlight the airline's progress in empowering African women, and the contribution of women to the socio-economic development of the continent.



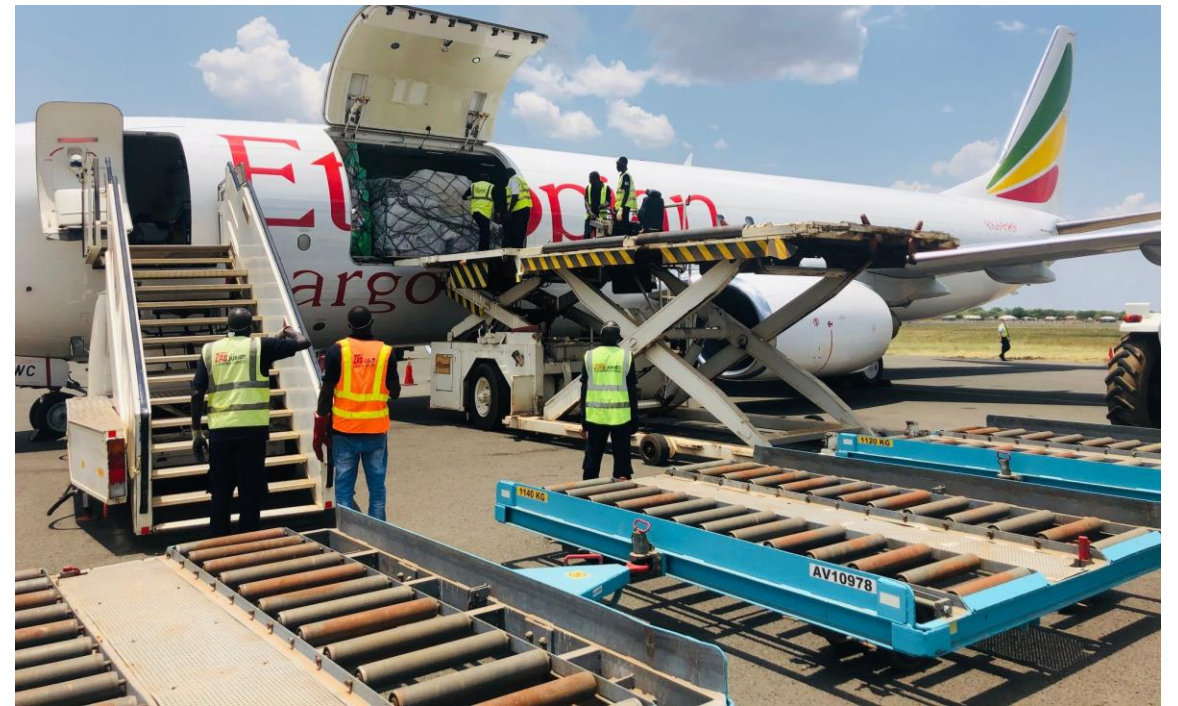
Memorial Service Held to Honor ET302 Victims

A memorial service has been held to pay tribute to the 149 passengers and 8 Ethiopian crew who lost their lives last year in ET 302/10 March accident. Victims' families, Ambassadors, Government Officials, Ethiopian Executive Management members and local residents attended the memorial service held at the crash site. A moment of silence was observed as part of the memorial service. Ethiopian Group CEO Mr. Tewolde GebreMariam laid wreath at the site paying tribute to the victims.



Ethiopian Transports Emergency Medical Supplies to Africa

Ethiopian Cargo and Logistics Services, Africa's largest cargo operator, has transported emergency medical supplies from Jack Ma, the founder of China's e-commerce giant Alibaba, to support the fight against COVID-19. ET's freighter flight carrying 108 tons of test kits and other healthcare products took off from Guangzhou, China and arrived at Addis Ababa Bole International Airport on 22 March 2020. Ethiopian Cargo and Logistics Services will be distributing the medical supplies to African countries starting today and the first group of recipients of the medical supplies are Djibouti, Eritrea, Egypt and Sudan. The medical supplies are delivered to Africa following Prime Minister Dr. Abiy Ahmed's discussion with Ma regarding the distribution of the supplies to combat the spread of COVID-19.



News Recap

Ethiopian Signs MoU to Boost Tourism

Ethiopian Airlines and Ministry of Culture and Tourism have signed a Memorandum of Understanding (MoU) which is tailored to boost Ethiopia's tourism through the provision of information across domestic airports. Mrs. Buzina Alkadir, State Minister of Culture and Tourism and Mr. Eskinder Alemu, Ethiopian Airports CEO, have signed the agreement today at the headquarters of Ethiopian Airports Services. According to the agreement, Ethiopian will avail 6 square meter spaces free of charge to the ministry to set up tourist information centers in All 22 airports including ADD. The support of the airline to the ministry is estimated at ETB 1,258,337 per year.



News Recap



Official Inauguration of Cell Phone Locker Service

Ethiopian Cell Phone locker service has been officially inaugurated in the presence of Ethiopian GCEO, Executive Management staff, Primary Basic Trade Union Executives and invited guests on Friday, March 06, 2020. It is to be recalled that employees working in restricted areas are not allowed to take their cell phone along with them to the work area for safety reasons. The employees were having problems to find a place for keeping their mobiles during their duty hours. As part of many efforts to address employees' issues, ETG management in coordination with Ethiopian Primary Basic Trade Union, has been working to arrange safe and convenient cell phone locker room for employees.

News Recap



Ethiopian First Ticket Office Becomes Digital Showcase Center

Ethiopian Airlines has opened its first digital learning center dubbed Degol Digital Showcase Center in Piassa on March 05, 2020. Ethiopian is transforming its sales operation with the help of digital technology. Right now, 40 % of ET sales in Ethiopia comes from online sales. With the effective implementation of its digitization plan, the number of Ethiopian Mobile App users has reached 440,000 with 11 local payment options and three local language options. Ethiopian demonstrates the simplicity and functionality of technology in the digital showcase center to further enhance customers' utilization of technology.

News Recap

Employee Engagement & Change Management office hosted the celebration of International Women's Day on the 13th of March, 2020. The celebration was held in Aviation Academy Auditorium in the presence of Ato Mesay Shiferaw, VP Corporate HRM and female staff members. Artist Haregewoin Assefa and Dr. Selamenesh Tsige, founder and President of Gojo Accommodations, were guests of honor at the event.



Ethiopian in Pictures



Visit



IT Core Team Staff Visit Unity Park

IT staff have visited 'Andinet Park' on March 14, 2020 as part of their social engagement activity. The visit was aimed at creating cohesion and harmony among staff members. The cost of the visit was covered by the IT staff themselves.

Visit



ET-Holidays Staff Visit Wonchi

ET-Holidays staff visited Wonchi Crater Lake on March 07, 2020 to familiarize themselves with the product they sell. The visit also aimed at creating cohesion and harmony among departmental staff, refreshing the staff by hiking in green forest and rugged mountain terrain, and reclaiming mental and physical energy away from the hustle and bustle in Addis. All the cost of the visit is covered with money contributed by ET-Holidays staff.





Abiy Ahmed Ali 🇪🇹 🟡 @AbiyAhmedAli · Mar 29

I am quite pleased to share that since receiving #COVID19 supplies from @JackMa and @AlibabaGroup a week ago, we have successfully finalized the distribution task within the continent in six days through our national pride @flyethiopian!



INITIATIVE
TO REVERSE
COVID-19 FROM
AFRICA

196

340

1.9K



Testimony



António Costa 
@antoniocostapm

Há coincidências felizes. Ao aterrar hoje no [#Porto](#), deu-se a coincidência de ter apanhado o momento exato da descarga de milhares de equipamentos de proteção individual, fatos de proteção e máscaras, que chegaram hoje a [#Portugal](#), num avião da Ethiopian Airlines. [#COVID19PT](#)

[Translate Tweet](#)



2:23 PM · Mar 27, 2020 · [Twitter for iPhone](#)

248 Retweets 2.6K Likes

Testimony

Antonio Costa, Prime Minister of Portugal



Picture of the Month

Back in the Days



Waiting for loved ones at Dire
Dawa!

WHAT'S UP @ ET

What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appreciated.



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