

### LEADING THE WAY, Again Introducing the first Airbus A350 XWB to Africa



#### Ethiopian -1st Airline in Africa to Receive Airbus A350XWB and First in the World to fly it in African Skies

Ethiopian stands as the 1<sup>st</sup> Airline in Africa to take delivery of Airbus A350XWB on 28 June, 2016, in Toulouse, France.



Ethiopian is proud to be the first airline from Africa to take delivery of the A350 and excel in offering its passengers the ultimate travel experience on-board this aircraft ahead of other carriers. Ethiopian is also pleased to make all Africans proud by being the first airline in the world to fly this ultra-modern airplane in the African skies.





#### Africa's First Airbus A350 XWB named The Simien Mountains, Brought the Extra Features Home







### Reception Event of the Airbus A350XWB at the VIP Lounge











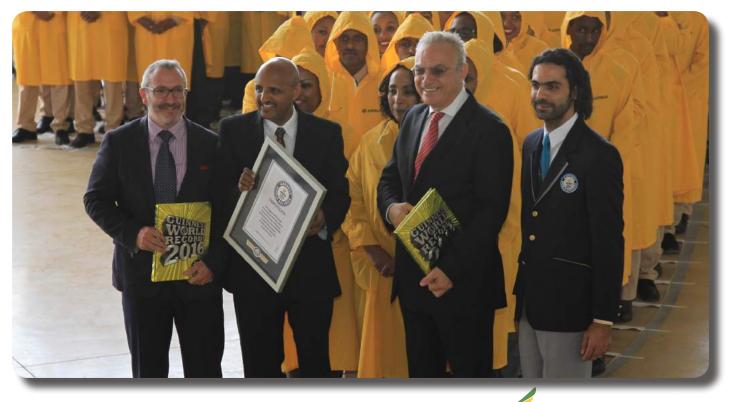


Ethiopian

Ethiopian graced Africa's first Airbus A350 reception by breaking Guinness World Record for Largest Human Image of an Airplane



Ethiopian has broken a Guinness World Record for making the largest ever human image of an Airplane on June 29, 2016.





Ethiopian Hosted Africa 787 Supplier Technical Summit



Ethiopian in collaboration with the Boeing Company hosted 'Africa 787 Supplier Technical Summit' from 7-9 June 2016.

This technical summit was for the entire African region including Ethiopian Airlines, Kenya Airways, Royal Air Maroc and others. Many of the B-787 aircraft components and parts suppliers in the industry participated in the conference. The aim for the summit is to ensure the supply chain is well-equipped and quickly resolves issues and fully support the growing 787 fleet in the region.

The summit participated suppliers including technical experts from TC Aerospace Systems, Moog Inc., Parker Hannifin, Honeywell, JAMCO Aircraft Maintenance Company, Triumph Engineering Co Ltd, Zodiac Aerospace, GE Aviation, Aviall, Thales Group, and Eaton.

#### ING Closes Pre-Delivery Payment Financing for Ethiopian Airlines

ING Capital LLC announced that it closed a USD 107.5 million pre-delivery payment (PDP) financing for Ethiopian Airlines on May 12 in respect of Airbus A350-900 aircraft. The airline is utilizing the PDP financing to finance a portion of the pre-delivery payments which it makes to Airbus prior to the delivery of each aircraft. ING Capital is the sole lender and facility agent.

Ethiopian Airlines has ordered 14 Airbus A350-900 aircraft, the first of which is scheduled to be delivered in June 2016. The airline will be the first African A350 operator when it takes delivery of the first aircraft. Ethiopian Airlines plans to deploy the aircraft on its expanding route network linking Africa with Europe, Asia and the Americas.



Ethiopian Aviation Academy Graduated 347 Aviation Professionals



Ethiopian Airlines Aviation Academy (EAA), graduated 25 Pilots, 35 Aviation maintenance technicians, 43 Cabin Crew and 244 Commercial and Ground Service professionals at a colorful ceremony held at Ethiopian Aviation Academy on June 09, 2016. This round of graduates included Rwandese nationals, testimony of Ethiopian Airlines key role in African Integration and self-sufficiency.



Ethiopian

### Ethiopian 70th Year Anniversary and Annual Employees' Day Colorfully Celebrated













ET Group CEO Met with Hon. Nick Hurd MP, Parliamentary Under Secretary of State for International Development (UK)



#### International Air Transport Association IATA

Ethiopian Group CEO Ato Tewolde GebreMariam, has been re-appointed to the IATA Board of Governors for a three year-term at the 72<sup>nd</sup> IATA Annual General Meeting held in Dublin, Ireland. Ato Tewolde has also been appointed to the IATA Strategy and Policy Committee.



#### Area News

#### Oman Area office sponsored "The Africa Day" which was celebrated in a 5 star Crown Plaza hotel in Muscat



The event was graced by representative of MOFA (Ministry of Foreign Affairs) of the Sultanate of Oman. Attendees were all African Ambassadors, Ambassadors of other countries, famous business persons, professional Africans working in Oman, Ethiopian as well as African community members residing in Oman.

### Ethiopian participated on Kilimanjaro Industrial and Tourism Fair famously known as KILIFAIR



Ethiopian team in Kilimanjaro has had the honor of receiving and hosting the Minister of Tourism; and the Managing Director of Tanzania tourist Board (Mrs. DeVota) and he had commented that "Ethiopian Airlines is one of the pillars of Tanzanian Tourism". Further reading on the news can be found on: <u>http://dailynews.co.tz/index.php/home-news/50378-tourism-fair-delights-foreigners</u>



### TODAY BUSINESS

Tuesday 14 June, 2016

Aviation

### Ethiopian Airlines celebrates 70 years of success

The fastest growing Airline in Africa, Ethiopian Airlines currently flying to 92 international destinations is celebrating its 70th anniversary of service.

#### A. De Giorgio

Representatives from the destination management companies (DMCS) and stakeholders of the local tourism industry gathered at the Carana-Beach Hotel, for the special celebration. During a short award presentation, the Ethiopian Airlines area manager, Meseret Tekalign rewarded SeaShell Travel as the best seller. It was followed by Mason's Air Travel and Creole Air Travel in third Place.

During her speech, Ms Tekalign explained that Ethiopian Airlines started operations in Seychelles exactly 38 years ago, in April 1978 and that she was particularly proud to announce that the airline had made significant progress in the past year. For instance, she stated that the traffic between Seychelles and all over their networks have grown by an average of 8 percent compared to the growth rate they had experience before temporarily ceasing operations. "This may not sound so impressive, but I know how tough the waves were and I for sure can say this milestone is indeed significant to be recognised." she said.

Ms Tekalign also informed her guests that Ethiopian Airlines is consistently recognised as an



Representatives from local travel agencies posing with their awarded certificates.

aviation leader. In fact, last year alone, the airline was honored with a host of awards including 'Best African Cargo Airline of the Year' by Air Cargo News, 'African Airline of the Year' by African Aviation and 'Airline service provider of the year & Airline of the year" by African Airlines Association, to name but a few. "I am really honored to be

a m really nonored to be part of this commendable success story, and to have had the chance to exert all of my productive years in Ethiopian Airlines. It is now 16 years since I joined Ethiopian Airlines, and I am incredibly proud of both where we began and where we are now," said Ms Tekalign.

As an example of the airlines ever growing aspirations, the 70th year of success is celebrated at a time when the Ethiopian Airlines Aviation Academy (EAA) - the largest and one of the most technologically advanced aviation institutions in Africa - proudly announced that 25 pilots, 35 aviation maintenance technicians, 43 cabin crew and 244 commercial ground service professionals graduated with high results. Founded in 1945, Ethiopian Airlines has become one of the continent's leading carriers and most profitable airline in the Sub-Saharan region. Ethiopian Airlines commands the lion's share of the pan-African passenger and cargo network operating the youngest and most modern fleet to 92 international destinations across five continents.

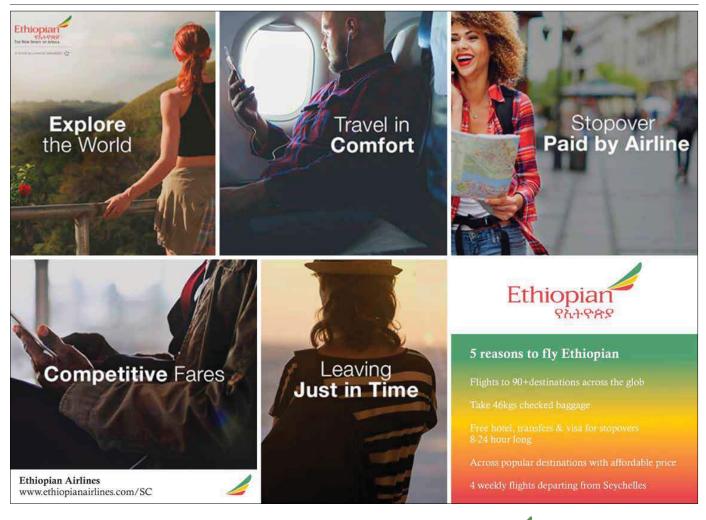
The airline has been a member of the International Air Transport Association (IATA) since 1959 and of the African Airlines Association (AFRAA) since 1968 as well as a Star Alliance member since December 2011.

In the past decade, Ethiopian Airlines has made a significant improvement at the forefront of technology whereby they achieved several awards such as the 'Airline Training Services Provider of the Year 2014' and the 'African Airline of the year' for five consecutive years (2009-2013). www.ethiopianairlines.com



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Ethiopian Airlines area manager, Meseret Tekalign.



Ethiopian

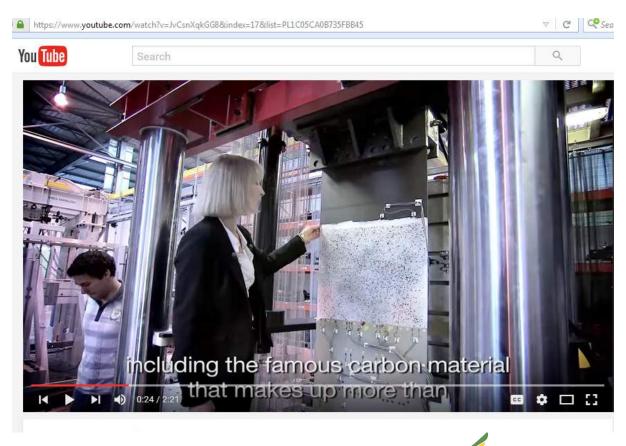
#### Did you know this?

Inspired by birds, the wings of the A350 XWB have been designed to adapt during the flight, morphing while airborne, changing their shape to reduce fuel burn.



Over half of the A350 XWB is made of carbon fibre. EthiopianA350

https://www.youtube.com/watch?v=JvCsnXqkGG8&index=17&list=PL1C05CA0B735FBB45



#### Ethiopian on EBC

To read more on the news go to: <u>http://www.ebc.et/web/news/-/--2530</u>

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EBC added 3 new photos. 29 June at 18:51 - @

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#### Ethiopian in the News

Business | Wed Jun 29, 2016 1:49pm EDT

Related: AEROSPACE & DEFENSE, AFRICA

### Ethiopian Airlines says looking at A350-1000 and Boeing 777X

TOULOUSE, FRANCE | BY AARON MAASHO



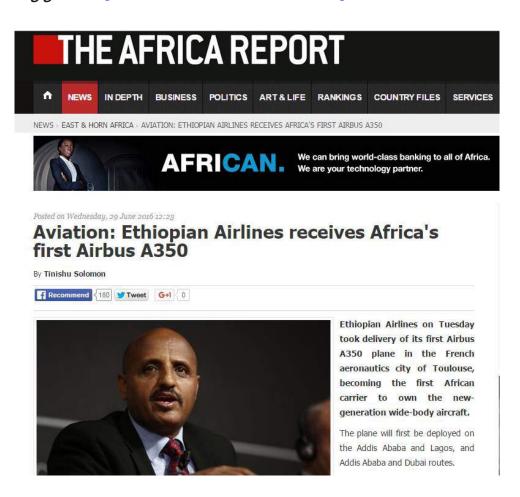


BREAKINGVIEWS



It's the wrong time to play games

For further reading go to: http://www.reuters.com/article/us-ethiopian-airbus-idUSKCN0ZF2AM



For further reading go to: <u>http://www.theafricareport.com/East-Horn-Africa/aviation-ethiopian-airlines-</u>receives-africas-first-airbus-a350.html



#### Ethiopian on You Tube

Ethiopia operates Africa's first Airbus A350 XWB plane – CCTV – Global Business

Watch the news: <a href="https://youtu.be/Fwau4NVW1mw">https://youtu.be/Fwau4NVW1mw</a>

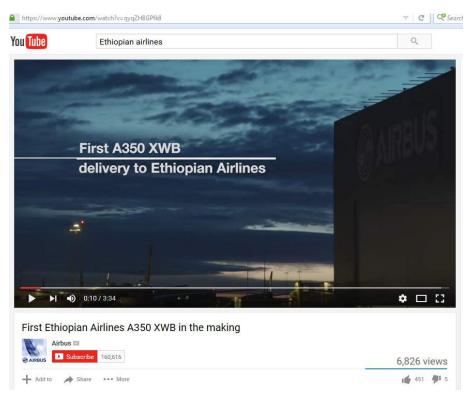


Ethiopia acquires eco-friendly Airbus A350 planes – CCTV – Africa Live. Watch the news: <u>https://youtu.be/ER6\_dmH3-jl</u>

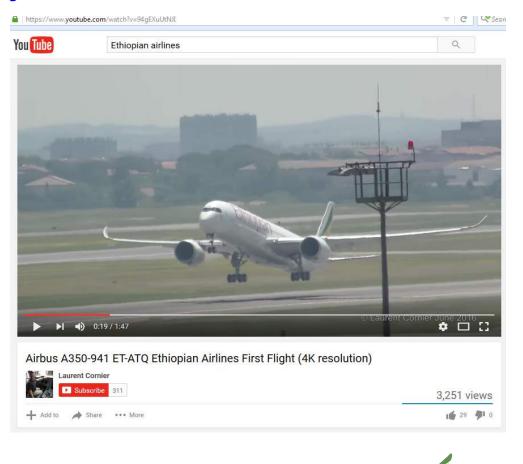




First Ethioian Airlines A350 XWB in the making. Watch on: <u>https://www.youtube.com/</u> watch?v=qyqZH8GPfk8



Airbus A350-941 ET-ATQ Ethiopian Airlines First Flight. Watch on: <u>https://www.youtube.com/</u> watch?v=94gEXuUtNJI



Ethiopian

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#### **Local Press Clippings**

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# Ethiopia's alliance with global aviation industry







THE ETHIOPIAN HERALD FRIDAY 10 JUNE 2016

Ethiopian Group CEO re-appointed to IATA **Board of Governors** 

Ethiopian airlines announced that its Group CEO Tewolde Gebremariam has been re-appointed to the IATA (International Air Transport Association) Board of Governors for a three year-term at the 72nd IATA Annual General Meeting (AGM) held in Dublin, Ireland.

Moreover Tewolde has also been appointed to the IATA Strategy and Policy Committee. He has been serving to the Board of governors since 2013.

The IATA Board of Governors has 31 members, who are elected from the representatives' of IATA active member airlines. Its members exercise an oversight and executive role on behalf of the membership as a and executive fore on behalf of the interesting as a whole in representing the interests of the Association and the Board of Governors acts as the government of IATA, which represents around 260 airlines in over 117 countries, carrying 83 percent of the models of the form world's air traffic.





#### Ethiopian centers investing in human resource for outstanding achievements Academy graduates 347 aviation professionals

#### 6 | HEADLINES

#### Ethiopian making Bangkok hub for Southeast Asia flights









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Ethiopian named Africa's first Airbus A350 XWB 'The Simien Mountains'

PIAN HERALD SUNDAY EDITION 19 JUNE 2014







rid. It is a





Qabiredahare Airport in attracting investment he aviation industry is hampered by slim profit margins, forcing carriers to focus on both cost reduction and revenue growth throug better customer interactions. Still, the global airline industry continues to grow supported by the respite in fair prices. However, consistent and notwast profitability is exister. Kaleyeess Bekele of The Reporter recording interacted and Hamburg, Germany, Dublin, Republic of Ireland and Zurich, Switzerland to attend different events and recops the current trend and the Juliare of the industry.

#### International Media Coverage





SAUDI ARABIA MIDDLE EAST WORLD EC

Ethiopian Airlines claims leadership with first African Airbus A350 XWB



Ethiopian Airlines, a major airline connecting Africa with the rest of the World, continued its aviation tuchnology leadership with yot another first African Airbus A360 XWB

In its 70-year history, Ethiopian claims many firsts in the African aviation industry. The A-350 XWB will be the first airbus aircraft in Ethiopian fleet and the first of its kind in Africa.

All seats are fitted with the latest high-definition touchscrean personal menitors and a higher selection of movies, TV series and audio channels.

Inlight Wi-Fi connection will be made available on this aircraft in the future. Passengers with amart dovices can commet to the world while others can use the smart individual touch screens on their seats when the internet service goes operational.



FACEBOOK



Arab News ()

ACHIEVEMENT

#### Ethiopian Airlines claims leadership with first African Airbus A350 XWB

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un Texolde GebreMarian "We are very pleased that pran has taken the leadertaken the leader-Africa and has in the few leading world to invest in customer fei one of the 1 vision 2025 road map an of the A-350 i this strateer. whan abe internet service this strategy: strengthen our o perational Texvide added: "We have also herald with the op CEO of Ethiopian made sure that our alreads to emission to our a

fatigue after a long flip He said: "The Airbus Will enable us to furth our service quality esp our long-haud flig

CULTURE/SPORTS+11 COOPÉRATION Ethiopian Airlines s'engage à accompagner les événements

culturels au Congo







#### Ethiopian on the World Wide Web (WWW)

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# What's up @ ET in June 2016 ETHIOPIA

#### The Simien Mountains

Ethiopia is home to 80% of the land in Africa above 3,000m. Thus, the Simien Mountains, with the highest point in Ethiopia (Ras Dejen at 4,550m) is also known as 'the roof of Africa.'

The Simien Mountains were formed prior to the creation of the Rift Valley, from lava outpourings between 40 and 25 million years ago during the Oligocene period. The volcano is believed to have spread over more than 5000m<sup>2</sup> and resulted in a thick sequence of basaltic volcano some 3,000-3,500m thick that was deposited on 500m thick Precambrian crystalline basement. The major part of the Simien Mountains consists of remnants of a Hawaiian-type shield volcano. The Kidus Yared peak is situated near the center of the shield volcano. Ras Dejen (4,550m), Bwahit (4,430m) and Silki (4,420m) were formed from the outer core of this ancient volcano.



The extreme escarpment in Simien appears to be a precondition for the formation of the extended uplift of the whole mountain massif 75 million years ago. The dramatic views are due to this volcanic activity. Especially of note is the 2,000m high escarpment extending in a southwest-northeast direction. Continued erosion has enhanced the display of the escarpments for the views you see today.



There are different types of soils as a result of difference in geological formation, glaciations, topography and climate. The Humic Andosol is the dominant soil type which is mainly found at an altitude of 3,000m. The other types of soil are shallow Andosols, Lithosols and Haplic Phaeozems that are mainly common in the area between 2,500 and 3,500m. The Simien Mountains are highly eroded as a result of human land use practices and as a result of the topography of the area.

UNESCO missions visited Ethiopia in 1963 and 1965 and recommended the establishment of the Simien Mountains National Park. The park was officially established in 1966.

Source: http://www.simienmountains.org/the-park/geology-soil-and-landscape

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