What's up@ET in June,2019



Thank You for your vote of confidence!



Ethiopiar

A STAR ALLIANCE MEMBER TE

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Did you know that?

STAR ALLIANCE TO SHOW A NEW SMILE: THAI Smile Airways to become new Connecting Partner

The Chief Executive Board of Star Alliance, meeting on the sides of the 75th IATA Annual General Meeting in Seoul, approved the application of THAI Smile Airways to become a part the Alliance's Connecting Partner model. The Connecting Partner model was established by Star Alliance in June 2016 to complement its membership model. In contrast to full membership in the Alliance, requiring building of commercial ties with all full members, the more regional Connecting Partner scope calls for commercial relationships with a minimum of three carriers only. Customers travelling on an itinerary which includes a transfer between a Star Alliance member airline and a Connecting Partner will be offered standard Alliance benefits such as passenger and baggage through check-in. In addition, customers who have achieved Star Alliance Gold Status in their frequent flyer programme will enjoy premium customer benefits. Once all entry requirements are fulfilled, which is expected by the end of the year, THAI Smile Airways will become the second Connecting Partner, joining Juneyao Airlines that entered in 2017.Connecting Partners allow Star Alliance to close network gaps that may exist of a regional basis. THAI Smile Airways will add 11 new destinations to the Star Alliance network, which already comprises over 1,300 airports in 194 countries.



Ethiopian GCEO Re-appointed to IATA Board of Governors

Ethiopian Airlines, the largest Aviation Group in Africa and SKYTRAX certified Four Star Global Airline, is pleased to announce that its Group CEO Mr. Tewolde GebreMariam has been re-appointed to the IATA (International Air Transport Association) Board of Governors for a three year-term at the 75th annual general meeting held in Seoul, Republic of Korea. The IATA Board of Governors comprises of 30 members who are elected from the world's biggest carriers included in IATA and approved by the Assembly. The Board of Governors acts as the government of IATA and represents 290 airlines in over 120 countries, carrying 82% of the world's air traffic. The governors are eligible to exercise an oversight and executive role on behalf of the membership as a whole in representing the interests of the association.

Ethiopian delighted to serve Liverpool and Tottenham fans

Ethiopian Airlines is pleased to have served fans of the globally renowned British football teams Liverpool and Tottenham Hotspur in their travel to Madrid where the teams played for Champions League final match. Ethiopian deployed three chartered flights from London, Liverpool and Manchester carrying the fans to Madrid. Ethiopian Airlines is delighted that the supporters of the football teams enjoyed the features of its latest aviation technology aircraft along with the airline's award-winning customer service and the overall travel experience.

Ethiopian is Adding JFK in its Global Network

Ethiopian Airlines, the largest Aviation Group in Africa and SKYTRAX certified Four Star Global Airline, is pleased to announce that it has finalized preparations to launch thrice weekly flight to John F. Kennedy (JFK) Airport in New York via Abidjan, as of June 17, 2019. With the addition of the new thrice weekly service to JFK Airport to the already operating 4 weekly service to Newark via Lome, Ethiopian will operate to New York daily. JFK is the sixth busiest airport in the United States and an international gateway into North America.







Ethiopian Airlines Group is Voted 'Best Airline in Africa' for 3rd Consecutive Year at Skytrax 2019 World Airlines Awards.

Ethiopian Airlines Group, the largest Aviation Group in Africa and SKYTRAX certified Four Star Global Airline, is pleased to announce that it has been honored as the 'Best Airline in Africa' for the third consecutive year at the Skytrax 2019 World Airlines Awards held in Paris on 18 June, 2019. Additionally, Ethiopian has won 'Best Business Class in Africa' and 'Best Economy Class in Africa' at the award ceremony. Skytrax is the most prestigious global air transport rating organization that conducts the world's largest annual airline passenger satisfaction survey where customers make their own personal choices as to which airline they consider to be the best.

Amman, Jordan to Join Ethiopian's Fast Expanding Network.

Ethiopian Airlines, the largest Aviation Group in Africa and SKYTRAX certified Four Star Global Airline, announced that it will commence services to Amman, Jordan as of July 16, 2019.Located between the desert and the fertile Jordan Valley, Jordan's capital Amman is a city of contrasts and a fascinating destination for holidaymakers.

Ethiopian made a partnership Agreement.

Ethiopian Airlines Group , signed a partnership agreement valued at 500 million USD with Collins Aerospace , one of the world largest Products based in Florida.





Ethiopian Took Delivery of its 10th B777 Freighter. Ethiopian Cargo & Logistics Services serves over 55 international dedicated freighter destinations in 6 continents. With more freighters on order, it is set to further catalyse the continent's Economic growth.

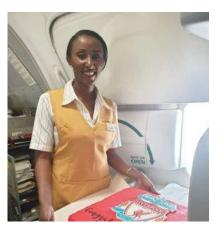
Ethiopian Group CEO, Mr.Tewolde GebreMariam, is hailed as High Flyer among one of the 100 most influential Africans in AFRICA REPORT'S INAUGURAL RANKING OF THE TOP AFRICANS.





Ethiopian in pictures









Testimony



We are proud to have Africa's best airline @flyethiopian as one of our members.

Ethiopian Airlines @ @flyethiopian
Ethiopian Airlines Group is Voted 'Best Airline
in Africa' for 3rd Consecutive Year at Skytrax
2019 World Airlines Awards.



4:59pm · 24 Jun 2019 · Twitter Web Client













Go Digital Campaign

CSR

Ethiopian Jakarta office has sponsored Intinusa Olah Prima Football Academy (ASIOP), the renowned Youth Football Academy to promote Ethiopian. The youth will be wearing a jersey with Ethiopian logo stamps on the upcoming games and various occasions, especially during trainings and official tournaments. The coaches have also worn the jersey. Furthermore, the academy has also pledged to drive brand awareness via its social media channels. The youth will have matches in different countries including Indonesia, Singapore, Bangkok and Spain.

Ethiopian Airlines was the official and exclusive international airline sponsor for Karibu-Kilifair 2019, conducted on 07-09 June 2019, at Kilimanjaro (Arusha), Tanzania. The fair was graced by both ministers of Tourism from Mainland Tanzania and Zanzibar. Ethiopian team in Tanzania reaffirmed Ethiopian's commitment to provide reliable and affordable air connectivity to support Tanzanian and (East) African tourism. ET Sales team from the major source markets of India and Canada were also attending the fair.

















Visit

Picture of the month



Area News

Egypt and North Sudan Area Offices Conduct Annual Ramadan Iftar Programs

Ethiopian Airlines area offices in Cairo and North Sudan organized Ramadan Iftar programs in the presence of invited dignitaries. Cairo area office held its program on 21st of May at Concorde El Salam Hotel, attended by H.E. the Ethiopian Ambassador and members of the African core diplomats including Amb. Celestin Jean Paul of Congo Brazaville, Amb. Fassil Ghebreselassie of Eritrea, Amb. Guy Roger Nze of Gabon, Amb. Mone Alassane of Burkina Fasso, Amb. Sheikh Saleh Habimane of Rawanda, and Council de Djibouti. Leaders in the aviation industry, government representatives, Egyptair high-level officials, top 40 travel agency owners/managers, members of the media and other dignitaries also attended the Iftar program. At the event, the area office promoted E-Visa and Addis Ababa free transit tour.





Area News

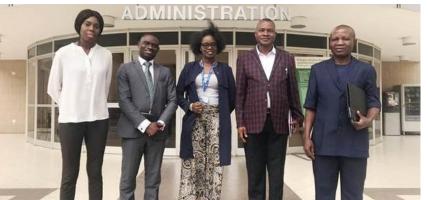
North Sudan Area Office held its Iftar program on 25th May 2019 at Corinthia Hotel in Khartoum. Around 150 dignitaries including ShebaMiles Platinum and Gold members, Civil Aviation authority representatives, Airport staffs, Ground handling staffs, representatives of banks and other partners attended the program. At the event Ethiopian new destinations, holiday packages and cargo network have been promoted. Give-away items were, also distributed to the participants.

Ethiopian Airlines has introduced weekly direct Cargo flights to/from Kuwait connecting the country to ET's entire cargo network. Kuwait cargo also benefits from belly capacity, while the new flight will offer direct cargo transport for perishable exports from Ethiopia and major African cities. All in all, that equates to more than 160 tonnes of capacity per month to/from Kuwait.

Ethiopian Aviation Academy (EAA), in coordination with Area Manager Kinshasa, conducted a familiarization trip from May 30-31, 2019 for delegates from the aviation industry. The group, comprising of delegates from Congo Airways, Civil Aviation Authority, Airport Authority-Régie des Voies Aériennes de la République Démocratique du Congo (RVA) and Aero States Services, had a tour of the academy's entire training facilities, full flight simulators and MRO.







Area News

29th May 2019 marked the first day for ET flight to Madrid following the 5th freedom secured on the route from Dublin to Madrid. In celebration of the occasion, Dublin Area office invited Ethiopian and Spanish Ambassadors in Ireland, Managing Director of the Spanish Tourism Board, Dublin Airport officials and media. The colorful event highlighted the option ET brought for Irish people traveling to Spain for business or pleasure. To make the occasion a memorable, Dublin Area Office also organized give-away items for the passengers. The information was also promoted on social media.

Ethiopian Airlines Area Office in Equatorial Guinea in coordination with the local airline Ceiba Intercontinental have participated at the Annual Africa Development Bank (AfDB) Conference from June 11 to 14, 2019 in Malabo, Sipopo International Conferences Hall. The conference was attended by over 3000 participants from all over the world including the President of Equatorial Guinea, the President of AfDB, representatives of countries, international organizations and bank representatives. At the event, Ethiopian Airlines and Ceiba Intercontinental airline have jointly promoted their products and services so as to display the synergy and teamwork between the two carriers. The event enjoyed wide coverage by different international and local media outlets.





Area news

The Ethiopian Flag has been raised at the entrance to Manchester Airport in celebration of 6 months of service on the route. Timothy Bettney, Traffic and Sales Manager Manchester, and Seb Thompson, Head of Public Relations for Manchester Airport raised the flag alongside the flags of all other countries that are served with direct flights from the airport.

Ethiopian Airlines Area Office in Kuwait has organized a dinner reception to promote its products and services to industry stakeholders. The event was graced by the presence of 25 African Ambassadors, Deputy Head of Missions including Deputy Ambassador of USA, members of the diplomatic corps, travel companies and customers among others. Mr. Samson Arega, Ethiopian Airlines Area Manager in Kuwait, has briefly presented the success story of the airline and how the airline stood the test of time over the past 73 years into becoming one of the globally reputed aviation brands.





International and Local press clippings

Gold Star Aviation @GoldStrAviation Our partner, Ethiopian Airlines, was voted as 'Best Airline in Africa' for 3rd Consecutive Year at Skytrax 2019 World Airlines Awards! #Ethiopian #Skytrax @flyethiopian





Tuko.co.ke @Tuko_co_ke

.@flyethiopian Ethiopian Airlines was ranked best airline in Africa (position 44 globally), followed by South African Airways (position 46 globally). @KenyaAirways Airways (KQ) was position 90. #tukonews #ethiopianairlines #Ethiopian #Ethiopia #Skytrax tuko.co.ke/308376-africas-top-... Less...



atqnews.com @atqnews

Ethiopian Airlines Group is Voted 'Best Airline in Africa' for 3rd Consecutive Year at Skytrax 2019 World Airlines Awards. #ethiopian #ethiopianairlines #skytrax #airline #bestairlines instagram.com/p/By4WxvYJfmR/?i... Less...



Africa Updates @africaupdates

RT @flyethiopian: Ethiopian Airlines Group is Voted 'Best Airline in Africa' for 3rd Consecutive Year at Skytrax 2019 World Airlines Awards. t.co/j02HAWLHtu

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Ethiopia

Ethiopian food for beginners

Popular breakfast dishes include enkulal tibs(scrambled eggs made with a combination of green and red peppers, tomatoes and sometimes onions, served with bread), ful (chickpea and butter purée) and injera fir fir (tornup injera mixed with butter and berbere, a red powder containing as many as 16 spices or more). At lunch and dinner the much heralded Ethiopian staples of wat, kitfo and tere sega come out to play with the ever-present injera.



https://www.lonelyplanet.com/ethiopia/travel-tips-and-articles/ethiopian-food-for-beginners/40625c8c-8a11-5710-a052-1479d27704a4



What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appriciated.

- (251-11)517-89-07/913/656/165/529
- CorporateCommunication@ethiopianairlines.com
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