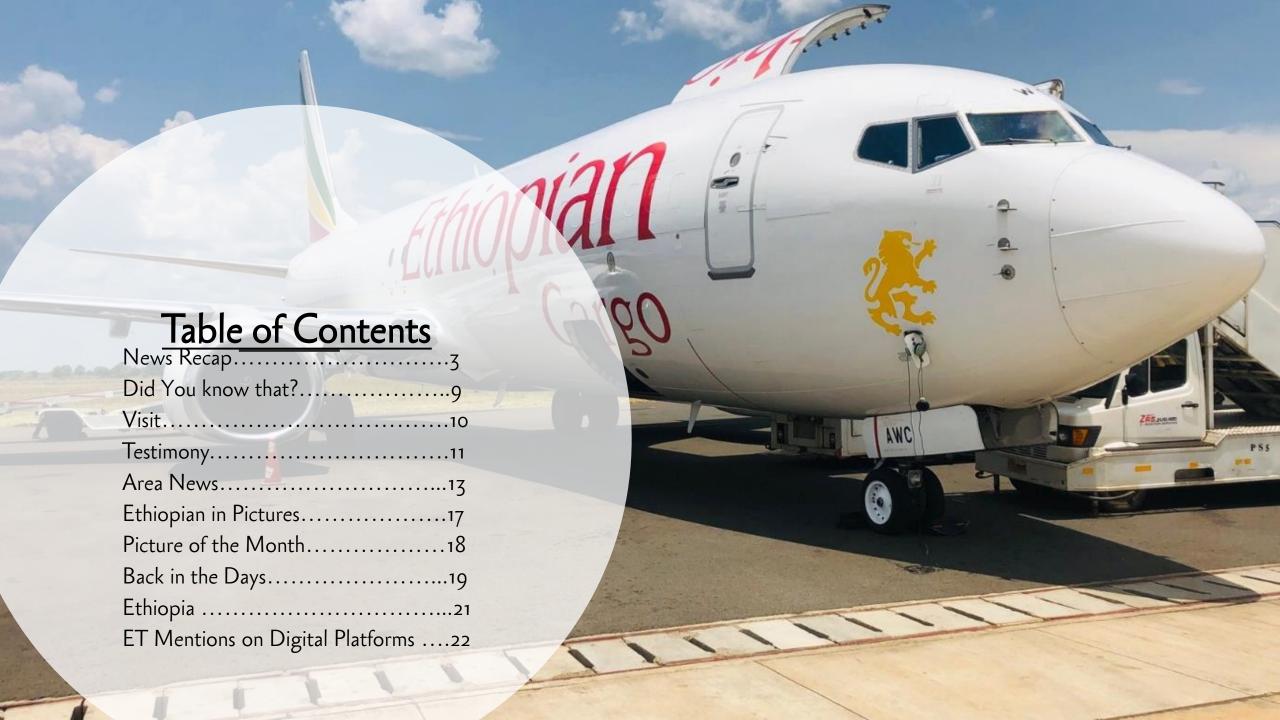


What's Up @ ET June 2020





#### Ethiopian Ranked 1<sup>st</sup> among Top Airlines in Africa by the African Logistics



#### 1. Ethiopia Airlines

Ethiopia Airlines is Africa's largest airline in terms of passengers carried, destinations served, fleet size, and revenue. Ethiopian is also the world's 4th largest airline by the number of countries served.

Ethiopian Airlines carried more than 13.3 million passengers in the 12 months to the end of May 2019, a rise of 11.6 percent compared with the same period a year earlier.

The carrier is wholly owned by the country's government. EAL was founded on 21 December 1945 and commenced operations on 8 April 1946, expanding to international flights in 1951. The firm became a share company in 1965 and changed its name from *Ethiopian Air Lines* to *Ethiopian Airlines*.

https://www.theafricalogistics.com/2020/06/22/top-10-largest-airlines-in-africa-2/

# **Ethiopian Welcomes Back Business and Leisure Customers with Emphasis on Wellness**

During the pandemic, Ethiopian Airlines, Africa's largest airline, was the go-to airline for essential travel, repatriation flights and airlift of medical and personal protective equipment (PPE). With the easing of travel restrictions across the globe, Ethiopian is pleased to announce that it's happy to welcome back business and leisure travelers with programs aimed at safeguarding their health and safety.

The program reinforces Ethiopian pledge to protect the health and safety of its customers and staff. It includes the steps the airline is taking to maintain customer and staff wellbeing through-out the service chain beginning from the first interaction with customers during ticketing/reservation and up to arrival at destination.

https://corporate.ethiopianairlines.com/Press-release-openpage/ethiopian-welcomes-back-business-and-leisure-customerswith-emphasis-on-wellness

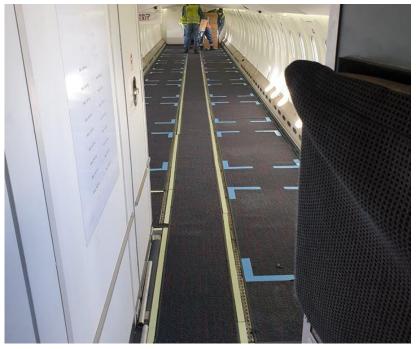


#### **Ethiopian Diversified Business Model Pays off amidst COVID-19**

Ethiopian has got 24 passenger aircraft changed to cargo aircraft in a short period of time. This was only possible by strong MRO Team which was built through time. Due to this, Ethiopian is responding the ever increasing cargo service demand efficiently using the already existing cargo fleet and the converted ones. Due to COVID-19, a number of airlines have now ceased operation by dispersing their employees. Others are expecting bail out from their governments but Ethiopian is effectively managing the challenge.







#### **Star Alliance Commitments and Travel Information Hub**

FRANKFURT, Germany - June 30th, 2020

To support efforts in restoring public confidence in air travel, Star Alliance, the world's largest global airline alliance, and its member airlines have been working on a series of measures

to ensure health & hygiene safety of customers when they fly across the alliance, and to provide health & hygiene-related information at their fingertips, all to help provide peace of mind when they plan their travel.

#### Commitments on Health and Hygiene Safety

The 26 member airlines of Star Alliance have agreed to a common set of health and hygiene safety measures intended to provide customers the comfort of knowing that whenever they are onboard any Star Alliance flight, they can expect consistent care on access to hygiene amenities, protective wear by fellow passengers and crew, special procedures for handling unwell passengers and crew, and enhanced processes and disinfectant products for aircraft cleaning.

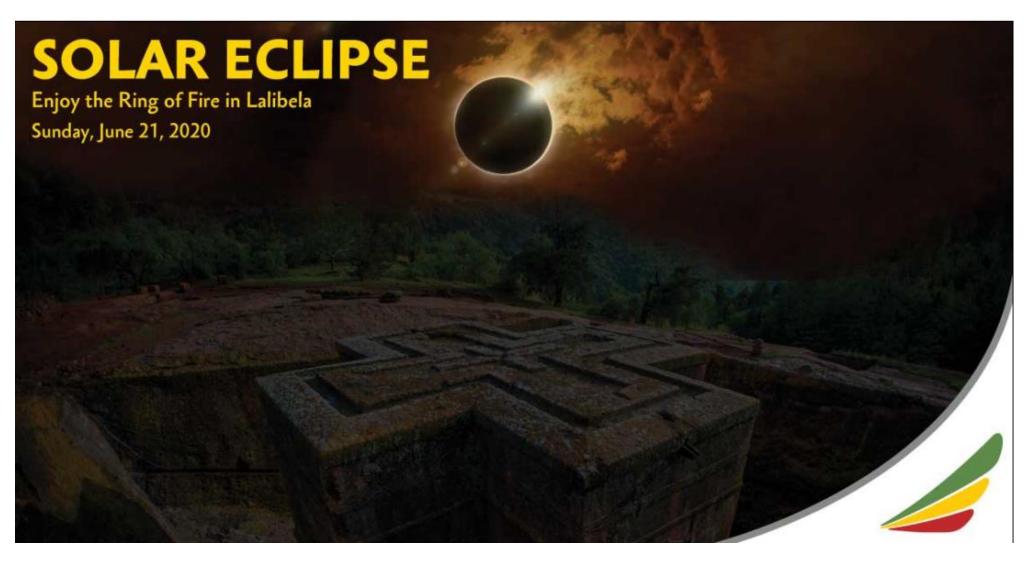
 $\underline{https://corporate.ethiopianairlines.com/Press-release-open-page/star-alliance-commitments-and-travel-\underline{information-hub}}$ 



WHEN YOU'RE READY TO TRAVEL, STAR ALLIANCE HELPS YOU PLAN,
THEN FLY WITH CONFIDENCE

Alliance member airlines unite around common standards and planning tools

Ethiopian arranged a special flight for observers of the Solar eclipse to enjoy the seen on board at 25,000 ft.



Ethiopian Celebrated GLOBAL WELLNESS DAY with Guests and Ethiopian Skylight Hotel Management at Skylight Hotel.









#### **Ethiopia Steps in to Deliver Respirators to Latin Americans**

Ethiopia has emerged as a key transit hub for the shipment of much sought-after medical equipment to Latin America, as poorer countries complain they are being muscled out of the market by richer nations and their cargo seized during refueling stops in Europe and the US.

Authorities in the impoverished north-eastern Brazilian state of Maranhão switched to Ethiopia after they saw two cargoes of respirators purchased from China seized during refuelling stops in Europe and the US. "There are market forces and government pressures at play, competition is fierce [to get medical equipment]," said Flávio Dino, the governor of Maranhão. After such "frustrations", he added, he decided to bring equipment through Addis Ababa. Only then, he said, "deu certo" — it went right.

"We said, 'OK guys, you are in need of assistance, we are here in good times and bad times and we are going to support you'," said Girum Abebe, director for Latin America at Ethiopian Airlines, the state-run airline.



[It is] shameful what the big guys are doing, robbing the medical gear from the small guys; hat tip to the Ethiopians for stepping up

African diplomat in Brasília

## FINANCIAL TIMES

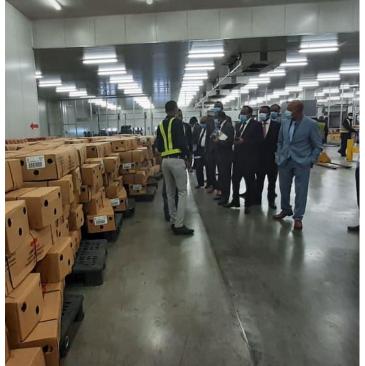
Addis Ababa becomes transit hub as richer nations compete aggressively for scarce kit



#### Visit

Newly Appointed Ambassadors Visited Ethiopian Facilities.







### Testimony

"Only in a crisis you will be able to identify your best friends! Norway is greatly thankful to Ethiopian Airlines."

Martine Langaas, Director Traffic Development & Cargo, Avinor Oslo Airport





## Testimony



Fitsum Arega 🤣 @fitsumaregaa - Jun 10

Thank you all for the PPE & Medical Equipment donations to #Ethiopia. Your support saves lives!

We appreciate PPE & medical equipment donations:

3506 International Dr NW, Washington, DC 20008

Thank you @flyethiopian for your unforgettable service in this unprecedented time.



Ethiopian Area Manager in France, Mr. Nebiat Hailemichael, participated in the small committee press conference organized by Axium Parker in partnership with Tanganika Expeditions.

Pertaining to the opening of Tanzania boarder Ethiopian Airlines, represented by Mr. Nebiat HaileMichael, in coordination with Tanzania Embassy, participated in small group of press conference. The event was organized by Axium Parker in partnership with Tanganyika Expeditions and Ethiopian Airlines.

On the address to the press, Mr. Nebiat expressed his gratitude to His Excellency Tanzanian Ambassador - Mr. Samwel William Shelukindo for the invitation and pontificated Ethiopian Airlines readiness to welcome tourists back on board to discover Tanzania but also the rest of the world in the best sanitary conditions. Where the borders are open, we will fly together!







## Ethiopian Continues with Operations in Brazil and Now Requires the Use of Masks on Board

With five commercial passenger flights and two cargo flights being operated weekly in Brazil, from its hub in Latin America, in Guarulhos (SP), Ethiopian Airlines reinforced its commitment to the Brazilian market amid the delicate moment caused by the pandemic of the new coronavirus (Covid-19). In an interview with M&E, the Ethiopian manager for Latin America, Girum Abebe, reiterated this alliance with Brazil even in these "difficult times".

"We have been operating in Brazil for seven years uninterruptedly and we cannot now, at this difficult time, 'turn our back' on this very important market that has always welcomed us with open arms. Because of this, I say that we never stopped operating in the country, even during the pandemic. Today we have five scheduled passenger flights, every Sunday, Tuesday, Thursday, Friday and Saturday, as well as two others operated by B777Fs just for cargo transportation, "said Girum.

https://www.mercadoeeventos.com.br/noticias/aviacao/ethiopian-segue-com-operacoes-no-brasil-e-passa-a-exigir-uso-de-mascaras-a-bordo/?fbclid=IwAR2cyi28kF6JnIUZ5RfWwDm8aSAb\_CslmBAbogsf6aCl8rjVq\_EGnftiQdl



# Ethiopian Backs Zambia's Economy – Mr. Aman Wole, Ethiopian Area Manager in Zambia

"Ethiopian airlines is among the major airlines that have been affected by Covid-19. However, we can say that 90 percent of our passenger operation has been affected but the airlines managed to come out of this taught time by diverting its operation in to Cargo" Mr. Aman Wole.

Documentary by Zambia National Broadcasting Corporation (ZNBC) on Ethiopian Airlines:

https://www.youtube.com/watch?v=kp4hXMk1hDc&feature=youtu.be





Ethiopian Repatriated more than 224 Indian Citizens from Namibia, Zambia & Zimbabwe to Delhi and Mumbai.















Ethiopian in Pictures

## Picture of the Month



# Back in the Days





- Arrival of the first Ethiopian B767- 200 Aircraft,
- June 1984



#### Ethiopia

## Ethiopia to be One of the Seven Best Destinations In Post-covid 19 World: Forbes Magazine

Forbes Magazine listed Ethiopia as one of the seven major tourism destinations in the world during Post – COVID 19 period.

Forbes reads "stated that out of the 54 nations that make up Africa, one could make the argument that Ethiopia has the most fascinating historic background "According to Forbes, Ethiopia was the second civilization on earth to adopt Christianity, the only African Nation to defeat a European power in battle and resisted colonialism during the scramble for Africa, and it is believed that earliest human ancestors first came from fertile land of Ethiopia.

Forbes suggested that visitors Ethiopia will find a truly diverse scope of natural beauty adding the western edges of Ethiopia are home to lush rainforest, which quickly gives way to the towering peaks of the Ethiopian Highlands as one ventures east.

The rich history and spectacular natural sites in Ethiopia like the national cuisine eating Injera by hand and other cultural experiences will attract more tourists to the country, making it preferred site after the pandemic is over.

https://www.ethioembassy.org.uk/ethiopia-among-forbes-post-covid-rising-stars-in-travel/



## ET Mentions on Digital Platforms



https://kenyanwallstreet.com/cargo-ethiopian-airlinesprofitable-in-covid/

# Cargo Keeps Ethiopian Airlines Profitable Despite

Virus Disruptions



Ethiopian Airlines expects profits despite disruptions in operations from the pandemic, which have brought the aviation industry to its knees. Company CEO Tewolde Gebre-Mariam says that revenues from cargo services helped the carrier to generate revenue, as commercial flights stay grounded.

In an interview with *Bloomberg*, Gebre-Mariam reveals that that cargo revenue helped the carrier to service loans, pay aircraft leases, salaries and rent. These monthly payments total to between \$120 million and \$150 million.

"We may not be as profitable as we expected, but we registered some profit," Chief Executive Officer Tewolde Gebre-Mariam said in an interview. "The first half of the year was good, and the cargo business has also done very well."

At the onset of the pandemic, the airlines doubled cargo capacity, converting 20 passenger planes for cargo, adding to its 10 Boeing 777s and 2 Boeing 737s it had for cargo. The airline established itself as a formidable cargo transporter between Africa and Asia. Ethiopian Airlines shifted to transporting Personal Protective Equipment (PPEs) and medical appliances from China to the world.



https://www.traveldailynews.com/post/ethiopian-welcomesback-business-and-leisure-customers-with-emphasis-onwellness

Airlines

# Ethiopian welcomes back business and leisure customers with emphasis on wellness

During the pandemic, **Ethiopian Airlines**, Africa's largest airline, was the go-to airline for essential travel, repatriation flights and airlift of medical and personal protective equipment (PPE). With the easing of travel restrictions across the globe, Ethiopian is pleased to announce that it's happy to welcome back business and leisure travelers with programs aimed at safeguarding their health and safety.

The program reinforces Ethiopian pledge to protect the health and safety of its customers and staff. It includes the steps the airline is taking to maintain customer and staff wellbeing through-out the service chain beginning from the first interaction with customers during ticketing/reservation and up to arrival at destination.

Ato Tewolde G. Mariam, Group CEO of Ethiopian, noted that "Ethiopian is proud to be there when the world needed it most - repatriating citizens, re-uniting families, facilitating essential travel and transporting much needed medical and personal protective equipment (PPE) for health professionals and the general public under very difficult and challenging circumstances. We are proud to be an integral part of the fight against COVID-19. Now we want to play a leading role in the new-normal. To a very large extent, it's about getting back the confidence of business and leisure travelers. With the protective measures we are taking in line with CDC, IATA, ICAO and WHO guidelines, customers and staff can rest assured that their safety and health are well looked after when flying with us".





# https://africabusinesscommunities.com/news/ethiopian-airlines-opens-services-to-business-and-leisure-customers/

#### Ethiopian Airlines opens services to business and leisure customers

30-06-2020 07:08:00 | by: Bob Koigi | hits: 840 | Tags: Aviation | Coronacrisis | Ethiopia



Ethiopian Airlines has opened up its services to business and leisure travelers with programmes aimed at safeguarding their health and safety.

The program reinforces Ethiopian pledge to protect the health and safety of its customers and staff. It includes the steps the airline is taking to maintain customer and staff wellbeing through-out the service chain beginning from the first interaction with customers during ticketing/reservation and up to arrival at destination.

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Customers are advised to check travel restrictions of destination countries prior to arriving at the airport for a flight. Facemasks will be mandatory for travel. Except children under the age 2, all customers must keep their masks on throughout their journey.

# **Bloomberg**

https://www.bloomberg.com/news/articles/2020-06-30/ethiopian-airlines-stays-profitable-despite-covid-19-travel-bans?utm\_campaign=socialflow-organic&cmpid=socialflow-twitterbusiness&utm\_content=business&utm\_source=twitter&utm\_medium=social

Business

# Ethiopian Airlines Stays Profitable Despite Covid-19 Travel Bans

By <u>Samuel Gebre</u> June 30, 2020, 3:03 PM GMT+3



Ethiopian Airlines Group, Africa's largest and only consistently profitable carrier, expects to stay in the black for the fiscal year that ends next week, even after the coronavirus upended the global aviation industry.

"We may not be as profitable as we expected but we registered some profit," Chief Executive Officer Tewolde Gebre-Mariam said in an interview. "The first half of the year was good and the cargo business has also done very well."

Revenue generated from the transportation of goods has allowed Ethiopian to keep up monthly fixed payments of \$120 million to \$150 million, including servicing loans, aircraft leases, salaries and rentals, the CEO said. The carrier is still flying about 40 charter repatriations a week while commercial flights are mostly grounded.



https://centreforaviation.com/news/ethiopian-airlines-to-report-profit-for-fy201920-ceo-1008140

1-Jul-2020 7:29 AM

#### Ethiopian Airlines to report profit for FY2019/20: CEO



https://www.ghanatalksradio.com/ethiopian-airlines-open-doors-to-business-and-leisure-customers/

# Ethiopian Airlines open doors to business and leisure customers

With the easing of travel restrictions across the globe, Ethiopian Airlines is welcoming back business and leisure travellers with programmes aimed at safeguarding their health and safety.

The programme reinforces Ethiopian pledge to protect the health and safety of its customers and staff.

A statement issued in Accra by the Airlines said the steps the airline was taking to maintain customer and staff wellbeing through-out the service chain, begins from the first interaction with customers during ticketing/reservation up to arrival at destination.





https://newbusinessethiopia.com/travel/ethiopian-airlinesrecovering-from-loss-says-ceo/



#### Ethiopian Airlines recovering from loss says, CEO

🗂 June 2, 2020 🛔 newbusinessethiopia 🐌 Ethiopian Airlines, Ethiopian cargo service

Ethiopian Airlines, which lost over half a billion dollars in a few months after coronavirus outbreak, is now recovering making \$120 million revenue from cargo, says CEO.

Ethiopian Airlines Group, Mr. Tewolde GebreMariam told the state news wire on Monday that Ethiopian Airlines has made \$120 revenue in a month, which enabled the state owned aviation group to cover all its monthly expenses.



What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appriciated.

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